



# RAISE *the Bar*

INDEPENDENT RETAIL GROCERS ASSOCIATION

## Sponsor Program

Raise the Bar, LLC is a non-profit 501(c)(3) managed by its members and administered by Bennett A. Robinson, Executive Director. Founded in 1998, Raise the Bar is self-sustaining and funded by independent grocers throughout California.

The Raise the Bar Sponsor Program is designed to meet the desire of other businesses and organizations to participate in maintaining the health and advancing the needs of independent grocers everywhere.

Sponsors fund our educational & outreach programs:

- Raise the Bar University
- Culinary Institute of America Programs
- CCL Events
- Growing Raise the Bar Outreach

The Sponsor Program is comprised of:

- **Endorsed Sponsors** -- entities contributing a minimum of \$12,000 a year
- **Sponsors** -- entities contributing less than \$12,000, but not less than \$6,000 a year

Sponsors:

- Are recognized and credited for sponsoring the program with which they are associated
- Automatically become Sponsor-Members of Raise the Bar and are invited to all Raise the Bar events and activities.
- Receive the Raise the Bar Weekly News
- Have Full access to the Raise the Bar website

If you want to become a Raise the Bar Sponsor, please complete the following information and fax it to: 877.570.0482

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|--|--|--|--|
| <b>Name</b>  |  |  |  |
| <b>Organization</b>  |  |  |  |
| <b>Phone</b>   |  |  |  |
| <b>Email</b>   |  |  |  |
| <b>Level of Sponsorship</b>  | <input type="checkbox"/> Endorsed Sponsor \$ _____ <input type="checkbox"/> Sponsor \$ _____ |  |  |
| Educational or Outreach Program with which your organization wants to be associated... |  |  |  |

For more information, please contact: Ben Robinson, [ben@raise-the-bar.org](mailto:ben@raise-the-bar.org), 707-938-3670